



SCALE UP
PROPRIETARY TRADING

Namaste,

February was a month of steady expansion and meaningful engagement for us at Scale Up.

As we continue to grow our global presence and strengthen our capabilities, it is encouraging to see our team taking confident steps into new markets while staying rooted in our shared values and culture.

Warm Regards,

Saumil Surendra Parikh
Founder, Scale Up



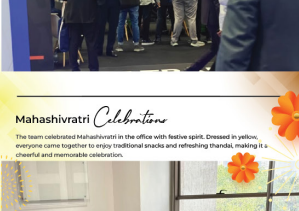
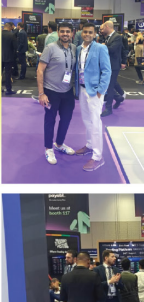
Expanding Our Presence in the UAE

We have begun setting up our team in the **UAE** as part of our growing global footprint. Hiring has commenced for our **US trading business operations in the region**, marking an important step toward strengthening our international trading capabilities.



Scale Up at iFX Expo Dubai 2026

Scale Up participated in **IFX EXPO Dubai 2026**, held from 10th-12th February at the Dubai World Trade Centre. The event brought together leading firms and professionals shaping the online trading ecosystem across the **MENA region**, offering valuable opportunities for industry engagement, networking, and insights into the evolving global trading landscape.



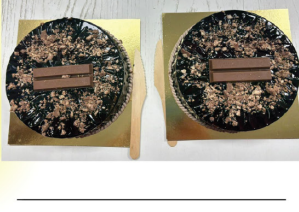
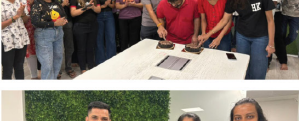
Mahashivratri Celebrations

The team celebrated Mahashivratri in the office with festive spirit. Dressed in yellow, everyone came together to enjoy traditional snacks and refreshing thandai, making it a cheerful and memorable celebration.



Team Birthday Celebrations

As always, we took time to celebrate the birthdays of our team members with cake cutting and warm wishes; moments that remind us that the strength of Scale Up lies in its people.



#QuoteOfTheMonth

"Perseverance has the best return on investment."



That's all for February!

Keep Scaling Up!

If you wish to get in touch, please feel free to connect at +91 9967289968 or email at info@scaleupfinancial.in.

Jai Hind.

www.scaleupfinancial.in

Ethics isn't just one aspect of the game, it is the game.