



**SCALE UP**  
FINANCIAL TRADING

Namaste,

April has been a heartwarming and growth-oriented month for all of us at Scale Up.

From global outreach to personal milestones, the journey forward has been filled with purpose and joy. Here's a quick look at everything that made this month special.

Warm Regards,

**Saurell Surendra Parikh**  
Founder, Scale Up



## Dubai Visit – Strengthening Old Bonds

Our founder, Saurell Surendra Parikh, travelled to Dubai this month to reconnect with long-standing clients and explore exciting new business opportunities to further Scale Up's global vision.



## Welcome to Baby Vyom!

We're delighted to share the birth of Vyom Saurell Parikh, son of our founder. A new chapter begins for the Parikh family, and the entire Scale Up team celebrates this beautiful moment with love and blessings!

## Collaborations Underway for Sattvic Fund

Strategic discussions and alliances are actively underway to elevate the reach and impact of our Sattvic Wealth. Stay tuned for more updates as we move closer to announcing key partnerships.



## Birthday Celebrations

We continued our cherished tradition of celebrating team members with a joyful birthday cake cutting, a sweet moment to appreciate and connect as one big Scale Up family.



## Empowering the ISKCON Community

Our partner, Harish Hemon, delivered an insightful session on Trading and Investing to over 300 members of the ISKCON community, making financial literacy more accessible to spiritual communities.



#QuoteOfTheMonth

**"Losers have Goals,  
Winners have Systems"**



**That's all for April!**

**Keep Scaling Up!**

If you wish to get in touch, please feel free to connect at +91 9967289968 or email at [info@scaleupfinancial.in](mailto:info@scaleupfinancial.in).

Jai Hind.

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Ethics isn't just one aspect of the game, it is the game.